

# Bar Taralli Privacy Policy

## Introduction

Bar Taralli ("we," "us," or "our") values your privacy and is committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, and protect your data when you visit our website (<https://www.bartaralli.com.au/>), make reservations through OpenTable, subscribe to our email newsletters, or interact with us through social media platforms such as Facebook and Instagram.

## Information We Collect

We may collect and process the following types of personal information:

- **Contact Information:** Including name, email address, phone number, and reservation details obtained through OpenTable.
- **Social Media Information:** Data gathered when you engage with our content on platforms like Facebook and Instagram.
- **Usage Information:** Information about how you interact with our website, email communications, and advertisements.
- **Images and Video:** We may capture images or video of guests dining or frequenting our venue, which may be used in promotional and marketing materials.

## How We Use Your Information

Your information is used for the following purposes:

- To manage reservations and provide customer service.
- To send email newsletters, promotional updates, and special offers.
- To personalize and enhance your experience on our website and social media platforms.
- To create targeted advertising and promotions through Facebook and Instagram.
- To feature guests in marketing campaigns and social media postings.

## Marketing and Communications

By subscribing to our newsletter or making a reservation through OpenTable, you consent to receiving marketing communications from Bar Taralli. You can unsubscribe from email communications at any time by following the unsubscribe link included in our emails or by contacting us directly at [ciao@bartaralli.com.au](mailto:ciao@bartaralli.com.au)

## Social Media Advertising

We utilize Facebook and Instagram advertising tools to tailor marketing content based on your interaction with our platforms. Please refer to Facebook's and Instagram's privacy policies for further information about how these platforms use your data.

## Use of Images

By dining or frequenting Bar Taralli, you consent to having your image or likeness captured and used in our promotional and marketing materials. If you wish for an image to be removed, please contact us at [ciao@bartaralli.com.au](mailto:ciao@bartaralli.com.au), and we will promptly address your request.

### **Data Security**

We implement reasonable security measures to protect your personal information against unauthorized access, disclosure, alteration, or destruction.

### **Third-Party Services**

We use third-party services such as OpenTable for reservations, and Facebook and Instagram for social media and advertising purposes. These third parties have their own privacy policies, which we encourage you to review.

### **Changes to this Privacy Policy**

We reserve the right to update this Privacy Policy periodically. Any changes will be posted on our website with the revised date clearly indicated.

### **Contact Us**

If you have questions about this Privacy Policy or our handling of your personal information, please contact us at:

#### **Bar Taralli**

12 Errol Street North Melbourne 3051

[ciao@bartaralli.com.au](mailto:ciao@bartaralli.com.au)

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